

2 PAGE SPREAD



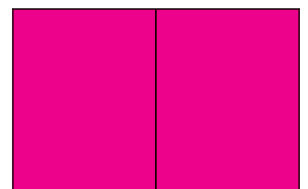
Safety area (no important info should be closer than 1/4 inch to trim)

Final trim size
16.5" x 10.875"

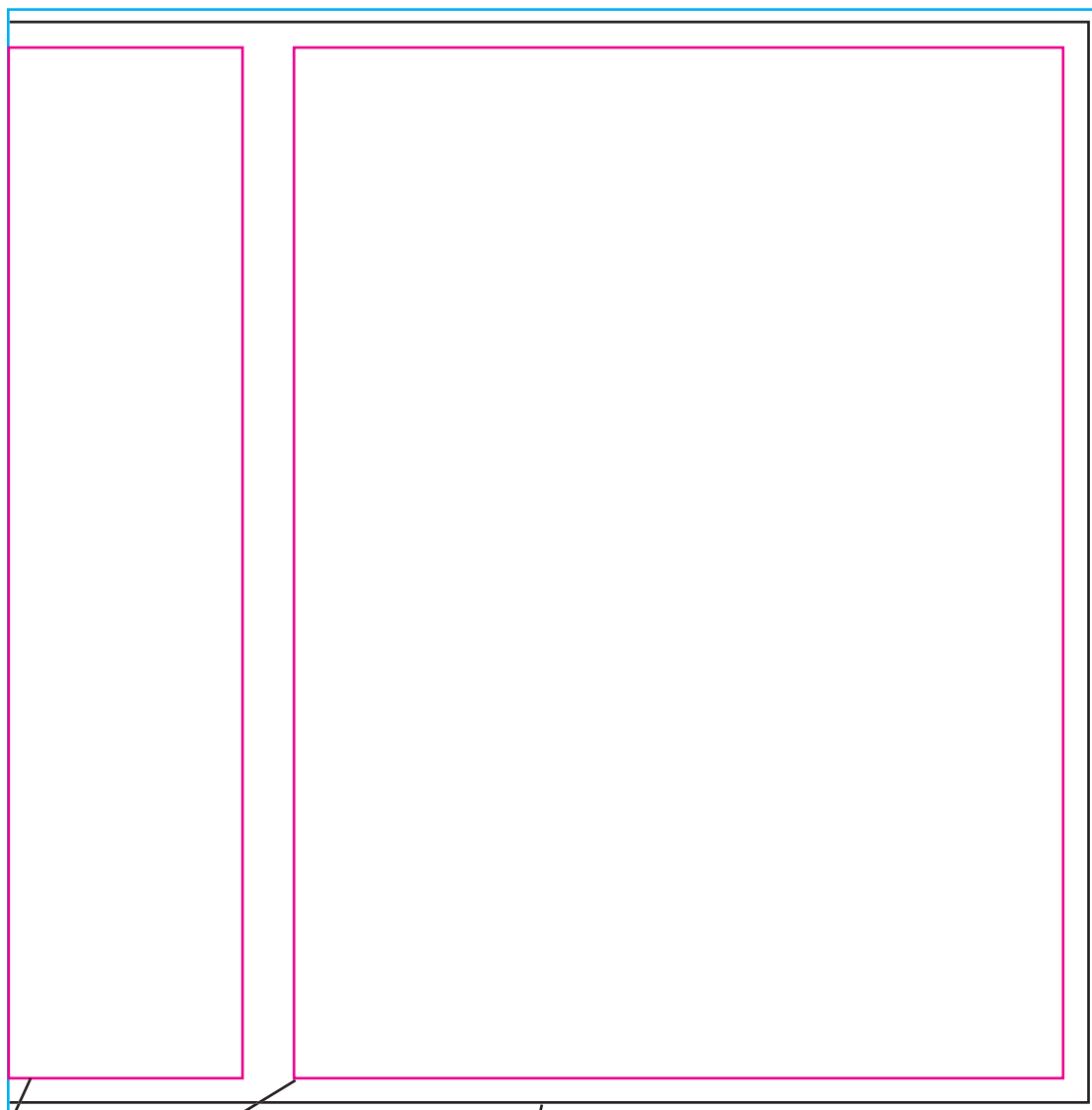
1/8 inch bleed past
final trim size

TRIM SIZE: 16.5 X 10.875
SAFETY AREA: 16 X 10.375
BLEEDS: .125"

SAMPLE PAGE POSITION



1 1/3 PAGE SPREAD (R)



Safety area (no important info should be closer than 1/4 inch to trim)

Final trim size
10.875" x 10.875"

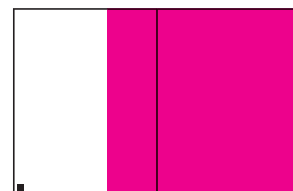
1/8 inch bleed past
final trim size

TRIM SIZE: 10.875 X 10.875

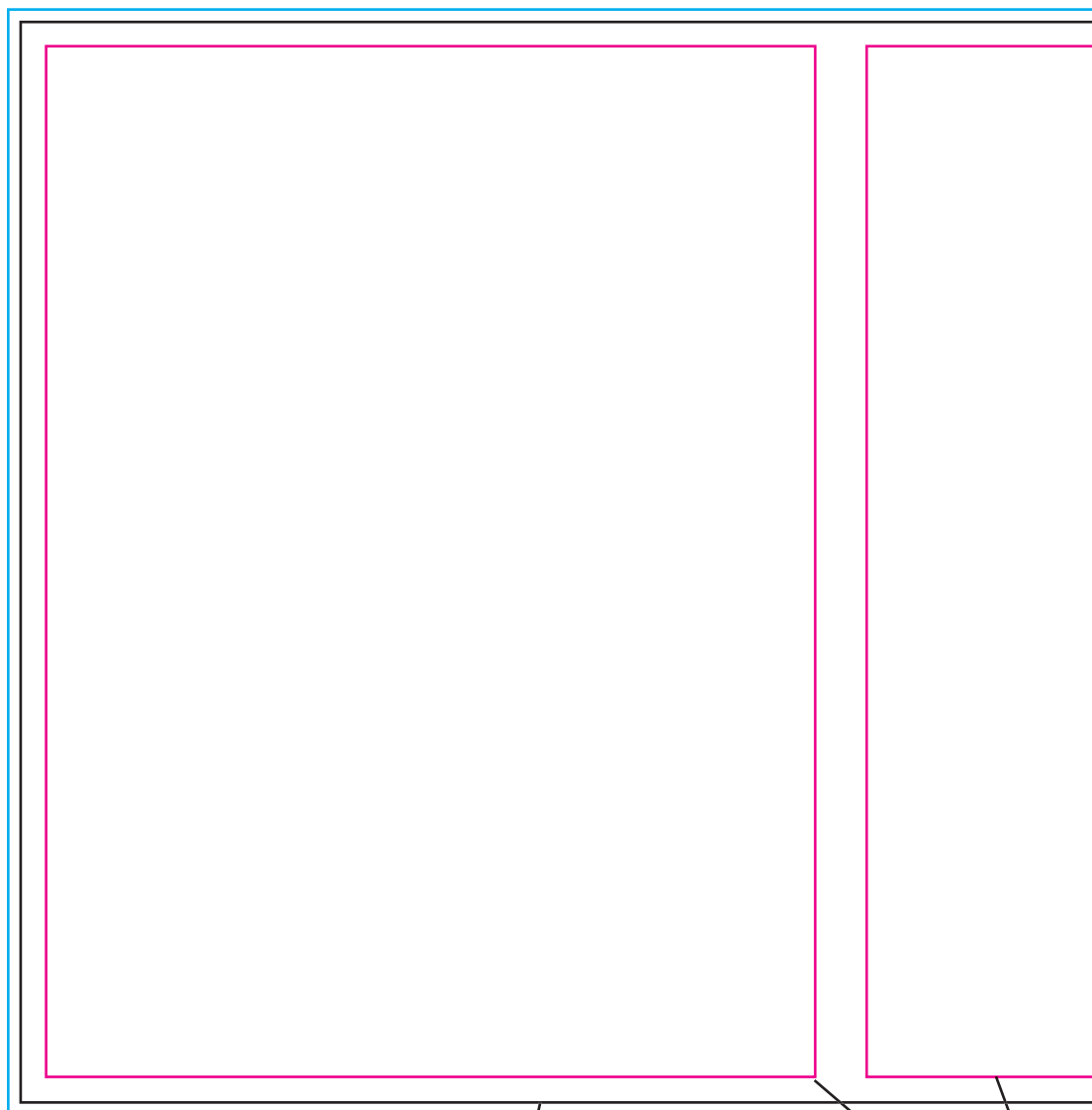
SAFETY AREA: 2.375 X 10.375 (L), 7.75 X 10.375 (R)

BLEEDS: .125 ON ALL SIDES EXCEPT LEFT

SAMPLE PAGE POSITION



1 1/3 PAGE SPREAD (L)



1/8 inch bleed past
final trim size

Final trim size
10.875" x 10.875"

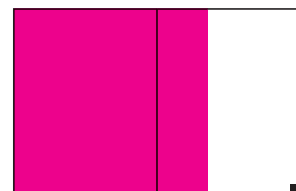
Safety area (no important info
should be closer than 1/4 inch
to trim)

TRIM SIZE: 10.875 X 10.875

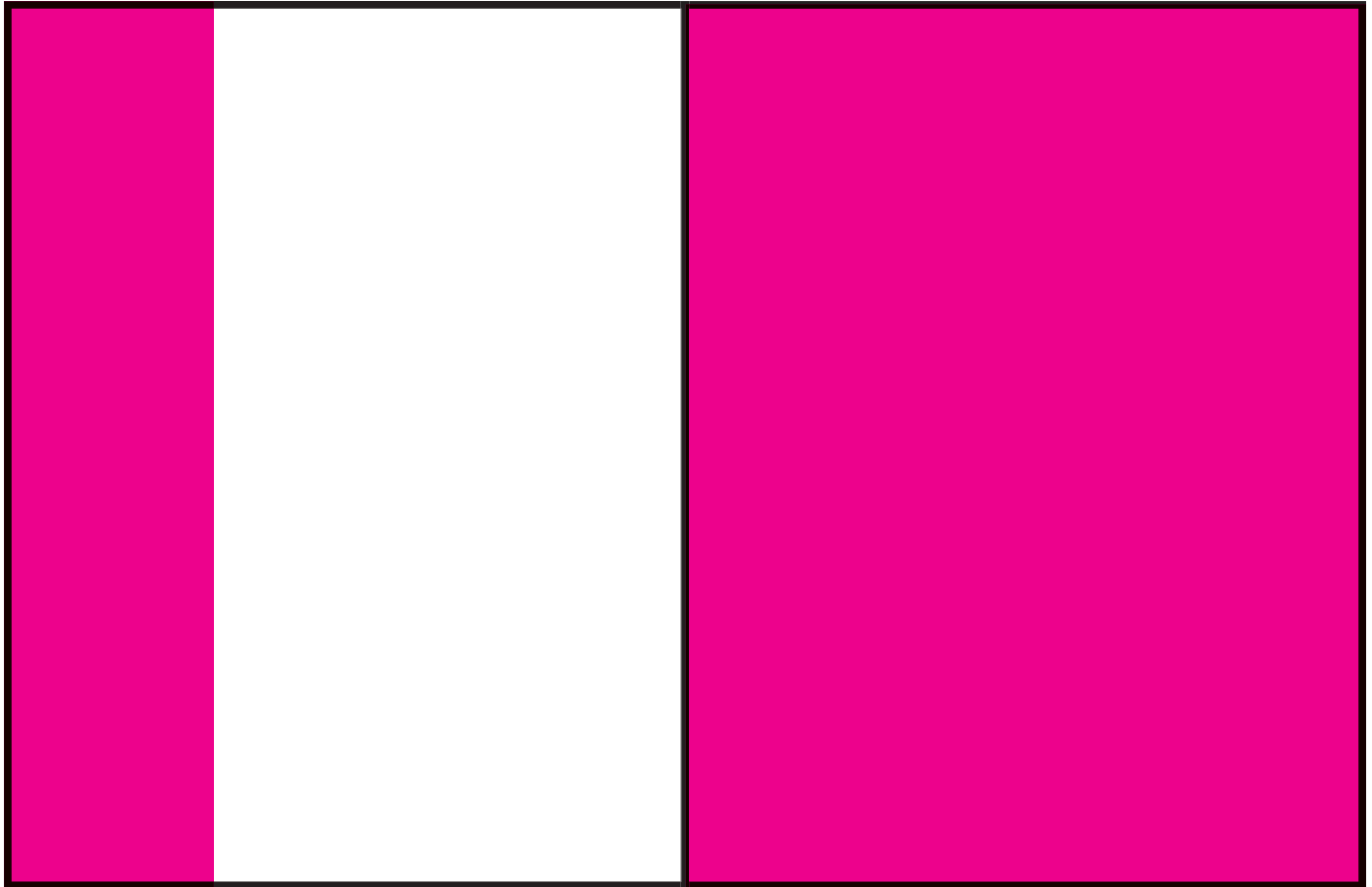
SAFETY AREA: 2.375 X 10.375 (R), 7.75 X 10.375 (L)

BLEEDS: .125 ON ALL SIDES EXCEPT RIGHT

SAMPLE PAGE POSITION



FULL PAGE AND A 1/3



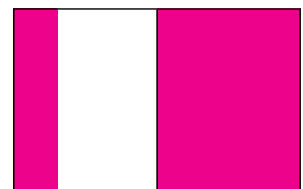
Ad Rules:

This ad consists of a 1/3 page ad and a full page ad, only the publishers note or our letters can rest between the 2 pieces of this ad. This ad may only fall on spreads 2-3, 4-5, 5-6, and nowhere else in the magazine.

Please also take into account when designing this ad, the 2 pieces should seem like 2 pieces of the same ad and not 2 separate ads.

FOR AD IN FOR PLEASE SEE THE SPECS FOR
“1/3 VERT WITH BLEEDS (L)” AND “FULL PAGE”.

SAMPLE PAGE POSITION

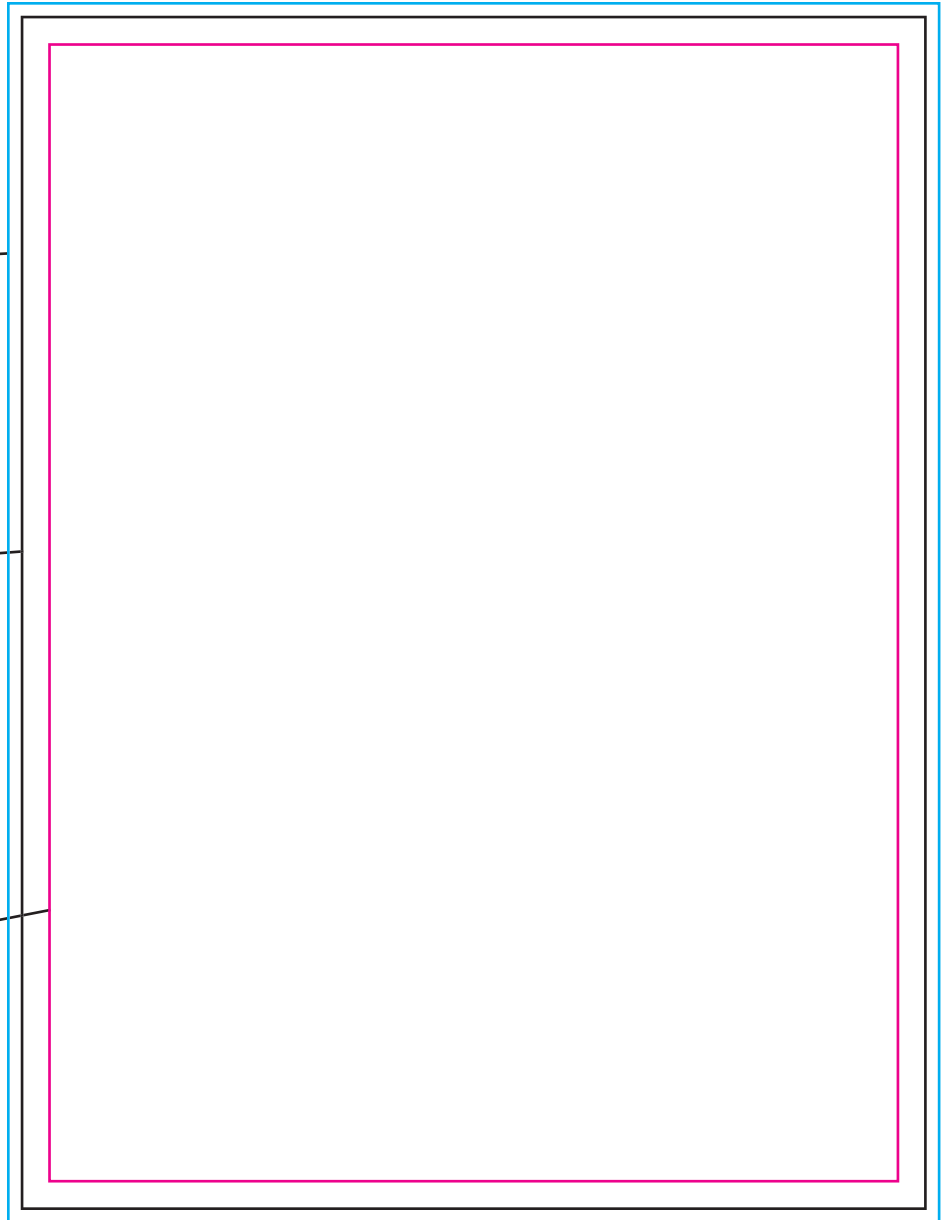


FULL PAGE

1/8 inch bleed past
final trim size

Final trim size
8.25" x 10.875"

Safety area (no important
info should be closer than
1/4 inch to trim)

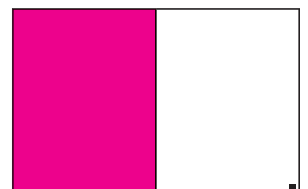


TRIM SIZE: 8.25 X 10.875

SAFETY AREA: 7.75 X 10.375

BLEEDS: .125

SAMPLE PAGE POSITION



1/2 PAGE



Safety area (no important info should be closer than 1/4 inch to trim)

Final trim size
8.25" x 5.5"

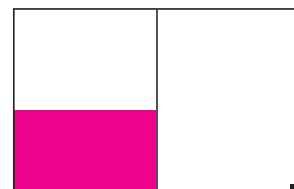
1/8 inch bleed past
final trim size

TRIM SIZE: 8.25 X 5.5

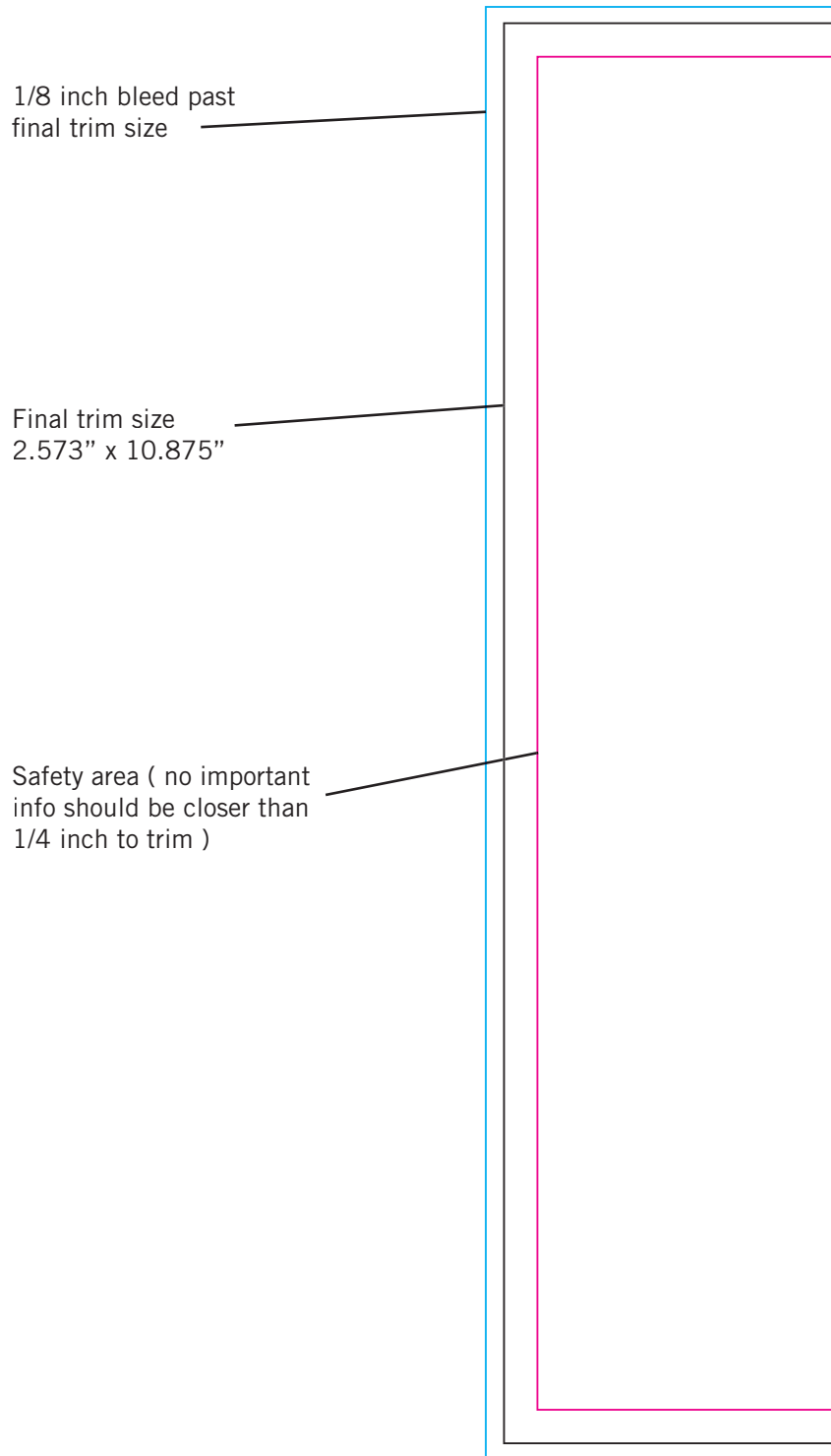
SAFETY AREA:

BLEEDS:

SAMPLE PAGE POSITION



1/3 VERT WITH BLEEDS (L)

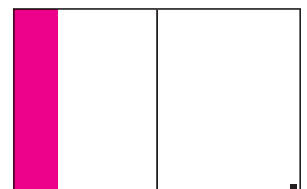


TRIM SIZE: 2.573 X 10.875

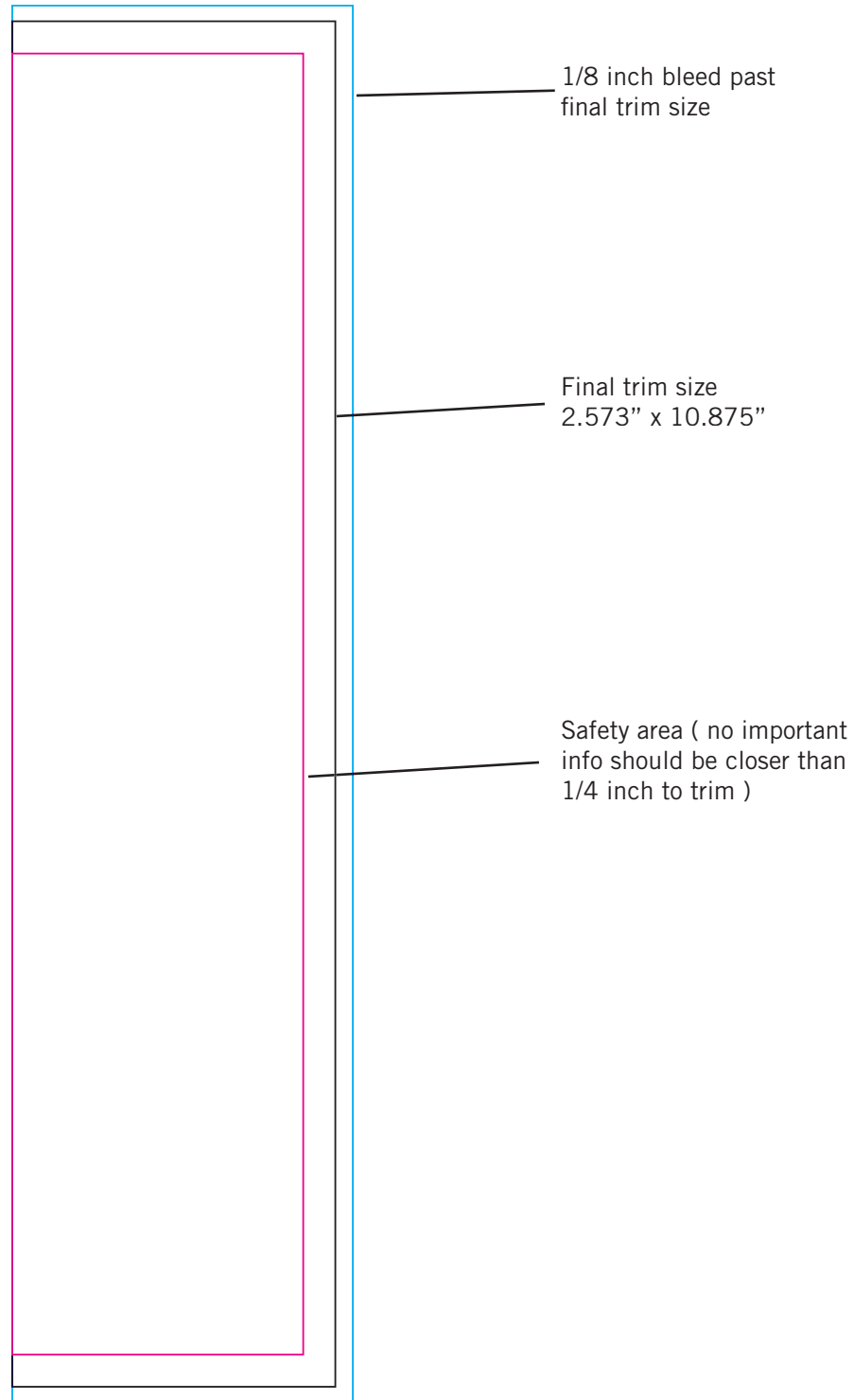
SAFETY AREA: 2.073 X 10.375

BLEEDS: .125 ON ALL SIDES EXCEPT THE RIGHT

SAMPLE PAGE POSITION



1/3 VERT WITH BLEEDS (R)

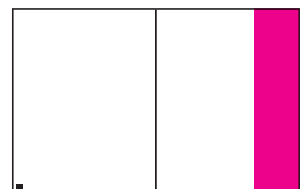


TRIM SIZE: 2.573 X 10.875

SAFETY AREA: 2.073 X 10.375

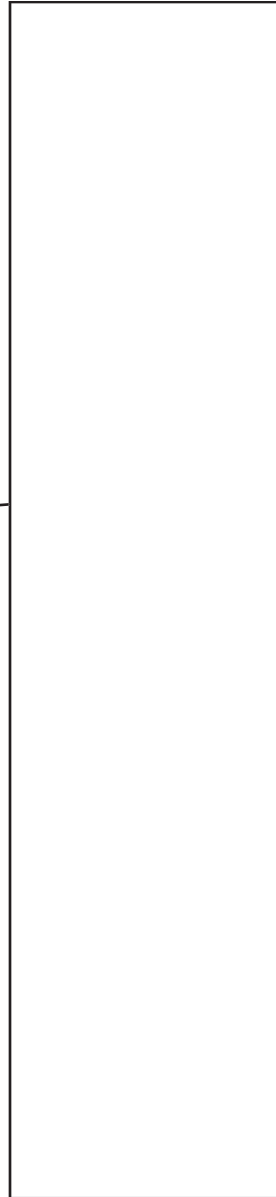
BLEEDS: .125 ON ALL SIDES EXCEPT THE LEFT

SAMPLE PAGE POSITION



1/3 VERTICAL

Final trim size
2.33 x 10.2

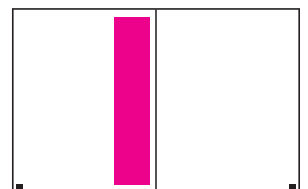


TRIM SIZE: 2.33 X 10.2

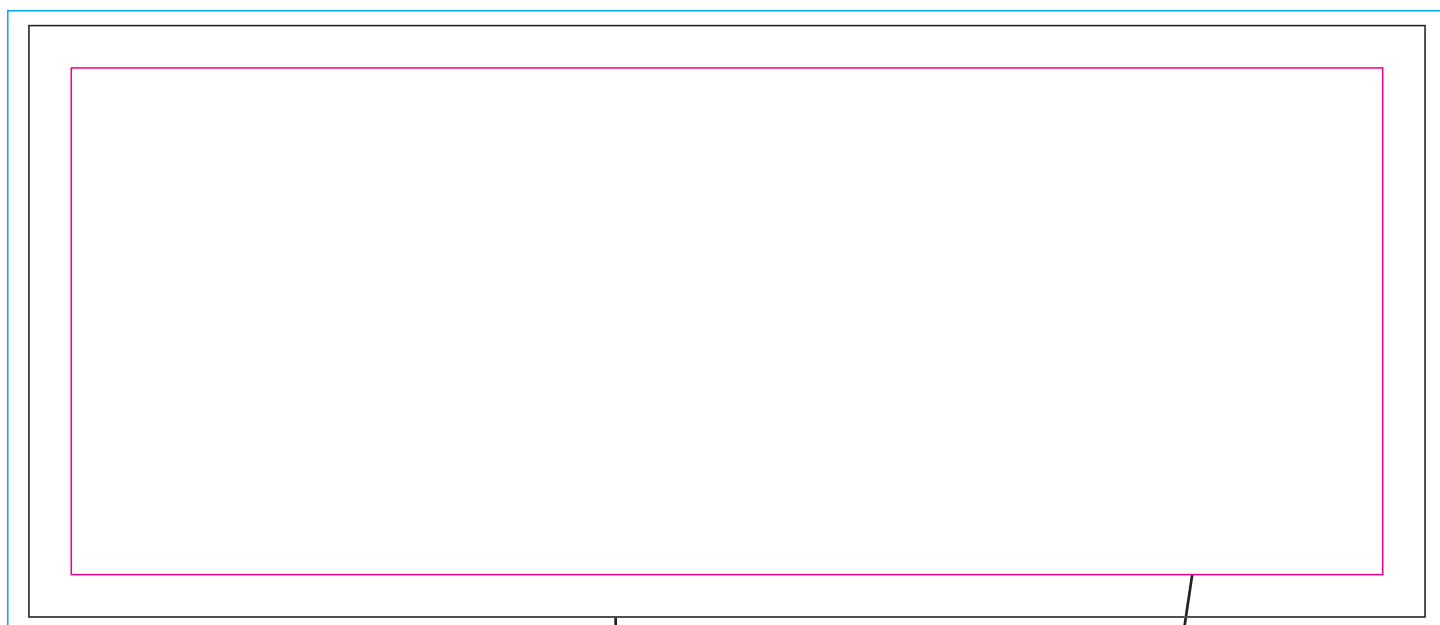
SAFETY AREA: N/A

BLEEDS: N/A

SAMPLE PAGE POSITION



1/3 HORIZONTAL WITH BLEEDS



1/8 inch bleed past
final trim size

Final trim size
10.875" x 3.5"

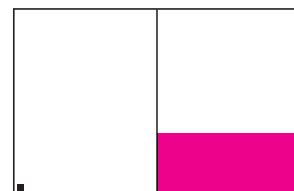
Safety area (no important
info should be closer than
1/4 inch to trim)

TRIM SIZE: 3.5 X 10.875

SAFETY AREA: 10.375 X 3

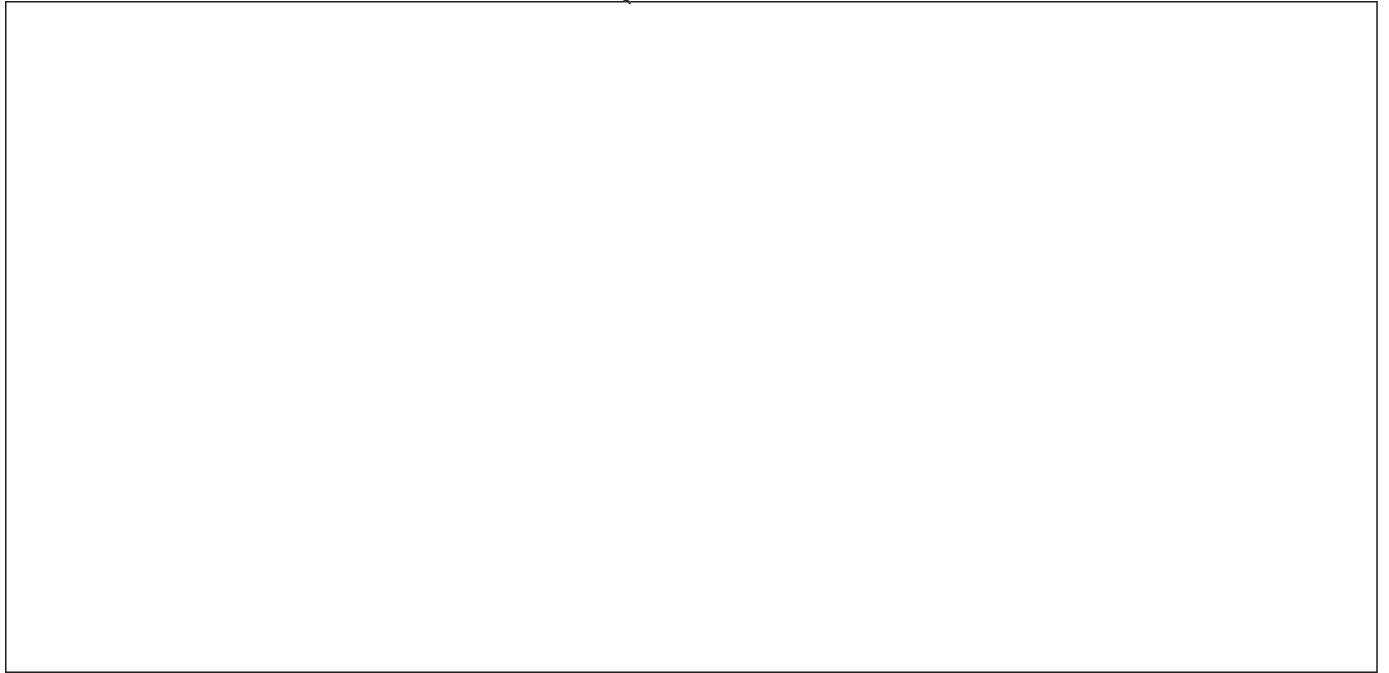
BLEEDS: .125

SAMPLE PAGE POSITION



1/3 HORIZONTAL

Final trim size
7.15" x 3.5"

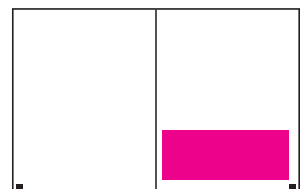


TRIM SIZE: 7.15 X 3.5

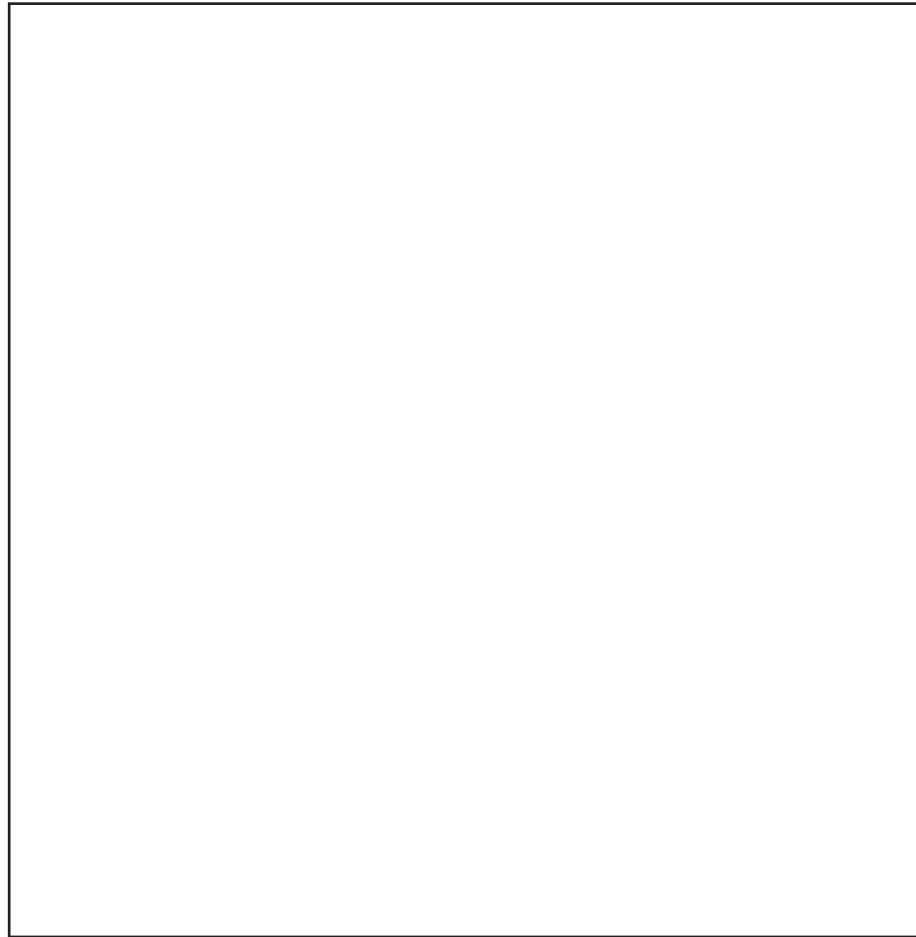
SAFETY AREA: N/A

BLEEDS: N/A

SAMPLE PAGE POSITION



1/3 BLOCK



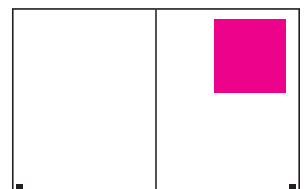
Final trim size
4.75" x 4.875"

TRIM SIZE: 4.75 X 4.875

SAFETY AREA: N/A

BLEEDS: N/A

SAMPLE PAGE POSITION



1/4 PAGE



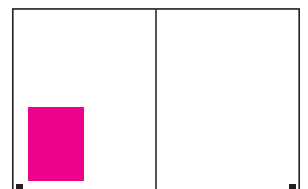
Final trim size
3.62" x 4.875"

TRIM SIZE: 3.62 X 4.875

SAFETY AREA: N/A

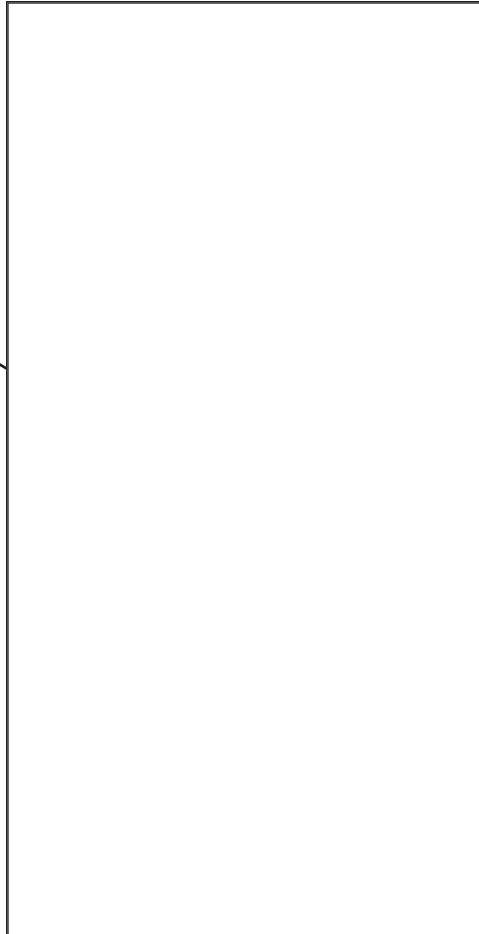
BLEEDS: N/A

SAMPLE PAGE POSITION



1/6 PAGE

Final trim size
2.375" x 4.875"



TRIM SIZE: 2.35 X 4.875

SAFETY AREA: N/A

BLEEDS: N/A

SAMPLE PAGE POSITION

