

COOL AS ICE

This Strong String May Be Just What to Order

Ice Blue—a trendy color that has found its way into squash with the new and improved Ashaway PowerNick™ 17 gauge string. Sporting Zyex® filaments that are braided to produce the central core of the string, the PowerNick 17 string is extremely abrasion-resistant and durable. Zyex filaments first found their way into Ashaway string with its original PowerNick 17.

The advances made with the ice blue version of PowerNick 17 has to do with better integration of the spiral-braided outer jacket with the core. The original PowerNick 17 had an outer jacket that would peel away from the core over time, but the new and improved ice blue doesn't.

The result? A highly durable string that packs plenty of power by taking advantage of the thin braid of Zyex filaments inside. The Zyex filaments, when braided together, offer low dynamic stiffness. What? The bottom line is low dynamic stiffness means the string will form a pocket around the ball to absorb the impact and then rebound to launch the ball off the string. If the string were too stiff, the ball would compress on impact instead. The advantage of the low dynamic stiffness is that the string provides enhanced power while also recovering its position after impact, while also holding its tension longer.

So, if you're looking for a durable thin-gauge string that will bite the ball for better control and give you tons of power, check out the new PowerNick 17 ice blue from Ashaway. Whether for softball singles or hardball doubles, the ice blue has it all.



FOR MORE INFORMATION ON ASHAWAY'S ICE BLUE POWERNICK 17 AND OTHER ASHAWAY STRING AND PRODUCTS, VISIT ASHAWAYUSA.COM

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