

PRINCE '03' FOR 2005!

Prince brings M+ Pro and radically new O3 sticks to market

Slightly head heavy, yet nimble. Stiff yet powerful. Responsive on the volley. Zero vibration. Deft feel for a deadly short game. One-hundred-and-fifty-three g's of tear-drop titanium, tungsten and carbon. Black, yet yellow. Huh? Okay, that last part is irrelevant unless color is your thing.

We're talkin' 'bout the Prince M+ Pro. The latest high-end stick from Prince is their next step in a line of champions. Peter Nicol dominated with the More Game, and now John White has his own signature frame courtesy of Prince. If you've reached a level where power is helpful, you're less concerned about huge sweetspots and you're looking for opportunities to put the ball away short, check out the M+ Pro. Once you wrap your fingers around its svelte handle, you might not put it away.

Two other Prince racquets hitting the market feature Prince's radically different patented O-Port Technology. Called the O3, this line of racquets represents a complete redesign of racquets as we have known them. Already successful with their launch in tennis, Prince is bringing O3 to squash a year ahead of schedule. With their distinctively large oval string holes (aka, O-Ports), the O3 racquets offer greater string movement for a livelier response. The O-Ports also reduce aerodynamic drag making it easier to swing the racquets faster.

For the O3-Silver, all of this technology translates into a racquet that is about 159g strung, a bit heftier than the M+ Pro, with balance that is slightly head heavy, but a stick that swings easily. Ample power along with good feel for the ball makes this a solid racquet for players emphasizing control and finesse.

On the other end of the spectrum, the O3-All Court is a power-hungry beast just begging to crush the ball. Weighing in at a macho 167g strung, the All Court will take on all comers—softball, hardball, singles or doubles—but you better bring muscle to the court because this club ain't lookin' for the scrawny types. Take the All Court for a spin and scare the bejeebers out of your favorite bouncing spheroid. You'll be impressed.



JOHN WHITE SIGNATURE M+ PRO



O3-SILVER



O3 ALL COURT