

SQUASH MAGAZINE WRITER GUIDELINES

In every issue of Squash Magazine, more than half of our content is supplied by freelancers. From tournament reports to TIPS FROM THE PROS to feature stories and more, you have the opportunity to pitch stories and possibly see them in print! In the interest of saving time and getting you on the right track, please keep in mind the following guidelines.

Editorial Mission and Target Reader

Squash Magazine is *the* magazine for the sport of squash, read by players (pro and amateur), coaches, industry members and general squash enthusiasts. We are based in the United States and distributed to readers across the map: Europe, Asia, Australia, Africa and, of course, North America. We provide instruction on how to improve a player's game, detailed tournament reports and results, profiles of the people involved in the sport, and in-depth pieces on the state of squash. Stories in Squash Magazine should go beyond 'breaking the news.' We strive to provide insider information unavailable elsewhere in the industry.

Editorial Format and Departments

In each issue we typically run three feature stories; in addition, we have many regular departments in Squash Magazine. Please study the magazine to be familiar with the kinds of stories we like to run. It helps everyone tremendously if you pitch a story to a specific department or section within the magazine.

Squash Magazine favors tightly written stories with well executed ideas. Please avoid generalized and abstract concepts. Our style is instructive yet conversational, informative yet tangible, fun yet intelligent.

Average Story Length:

- ∑ Front of the Book: Up to 400 words
- ∑ Departments: No more than 600 words. Please note that regular columnists write many of these sections.
- ∑ Features: 1000-3000 words; 2-6 pages. We like to run small sidebars or "extra information" with our features. Please keep this in mind when formulating your idea.

Additional Publishing Opportunities with Squash Magazine

In addition to our print publication, we have a website, www.squashmagazine.com. Our site teases readers with snippets from the current month's issue, as well as provides supplemental material to the magazine. When you are published in Squash Magazine, there is a good chance we'll also use your story (or part of it) online. Please keep this in mind, and discuss with our editors any ideas you may have for supplemental web content (such as photo galleries, transcripts of interviews with pro players, historical data and facts).

Submitting Photos/Art to Squash Magazine

Please contact us if you are interested in supplying art or photos along with your article (once it is approved). At that time we will give you the important details in regard to submitting art.

Query Procedure*

Whenever possible, please submit a query letter to our Managing Editor, Amy Boytz, via email (amy@squashmagazine.com), mail or fax prior to sending a written article (no phone calls, please). Give us the following details:

- ∑ What is the story? Please provide a brief summary of where you intend to go with the story, preferably in the style of your proposed piece.
- ∑ How will you get the story? Please give examples of sources you will use for your story.
- ∑ Why is this story right for Squash Magazine? What makes it timely, relevant, exciting?
- ∑ In addition to your proposed story idea, first-time contributors should supply 2-3 clips of your writing and a brief bio of yourself.

*Please allow 4-6 weeks for a response.

If you would like the opportunity to contact other publications to print your story, please indicate a time frame (i.e., "If I don't hear from you in 4 weeks I'll assume you are not interested and will begin to pitch my story elsewhere").

Deadline, style and payment are negotiated when the assignment is made. Squash Magazine will then issue a contract to be signed by both writer and publication.

Payment and Usage

Freelance writers are paid within 30 days after publication. The average department story pays anywhere from \$0-200 and the average feature length story runs from \$0-1500. These rates are not guaranteed, vary widely, and are determined based on story, writer, experience, etc. Generally, expenses such as phone calls, travel and equipment are not reimbursed.

Squash Magazine purchases the exclusive rights to materials.

Questions?

Please contact us if you have further questions. Send Editorial and Website questions to Amy Boytz, Managing Editor, at amy@squashmagazine.com. Art questions can be directed to Randall Scott, Art Director, at randall@squashmagazine.com.

Note: We cannot be responsible for returning unsolicited manuscripts, photographs or other materials. Please send a SASE if you wish materials to be returned.

Please send your query to:

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